

LIVE - UP SUMMER PROGRAM 2024

DOING

BUSINESS IN MEXICO

Credits:

ECTS, 2 per week | Total: 8 ECTS / 4 USA

Content:

1st week: Mexico from A to Z... Analyzing the Hubs

2nd week: Mexico: A new Opportunity Market

3rd week: Sustainability in Business and Nearshoring

4th week: volunteer activity

Program details:

- Fully taught in English
- Academic content and material included
- One cultural visit per week (6 hours on Friday)
- Volunteer program extendable 1 week (cost applies)
- 16 hours per week (4 hours per day)
- Dates: 1st - 19th of July / 22th - 26th of July one week volunteer activity
- Mexico City Campus
- The cost per week for partners is USD 350 (4 weeks = USD 1,400)
- Lodging for 27 days in a double room includes breakfast and taxes for USD 3,105

<https://www.marriott.com/en-us/hotels/mexpi-city-express-plus-insurgentes-sur/overview/>



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<https://forms.gle/md82NAcqVnjwGFU29>

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