

SURREY BUSINESS SCHOOL SUMMER SCHOOL 2023

ENTREPRENEURSHIP THINKING WITH ENGLISH

**MONDAY 10TH JULY – FRIDAY 21ST JULY 9:30
AM – 4:30 PM**

Surrey Business School's (SBS) is offering a unique two-week residential Summer School Programme centred on exploring the key concepts of entrepreneurship from a theoretical and practice-based perspective.

This course has an enriching curriculum covering theory and practice, complemented by sessions focused on developing presentation skills for non-English speakers and the opportunity to visit a UK company to see entrepreneurship skills in action.



Topics include:

- Entrepreneurship 101 - Entrepreneurship v entrepreneurial thinking
- Entrepreneurial ecosystems (traditional v digital).
- Business Modelling - designing companies.
- A facilitated Hackathon Day

A Group Project:

- Create a social media platform for a new customer segment
- Learn how to think like an entrepreneur
- Gain the skills required to solve entrepreneurial problems

Price: £1,850

(including accommodation onsite at the University)

For all enquiries, please contact sbssummerschool@surrey.ac.uk