



## SELF PROGRAM 2023/2022

New Media in 20th and 21st century art  
Anna Tomczak

### Course information

**Number of credits:** 6 credits

**Contact hours:** 30 hours

**Hours taught per week:** 3 hours

**Teaching period:** Spring 2024

### Course description:

Inspired by Raymond Bellour's book *Between-the-Images* this course will make a focus on the visual culture mutating with a technological progress (emergence of the photography, cinema and its 'enemy' television as well as a computer based art). The students will analyse selected artworks in order to understand how different media and recently emerged technologies influenced art, collective imagination and human condition today.

### Prerequisites:

Basic knowledge of the Western culture and the history of art.

**Course outline:**

1. The invention of the photography and a pictorial revolution in 19<sup>th</sup> century.
2. Beginnings of the cinema : surrealism (*Andalusian Dog* by Salvador Dali and Louis Bunuel) , expressionism (Robert Wiene's *The Cabinet of Dr. Caligari*), soviet art (Sergei Eisenstein's *Battleship Potemkin*)
3. Video art and installation (i.e. Nam June Paik or Therny Kunzel)
4. Television and advertisement aesthetics in visual art and cinema (analyze of Derek Jarman's *Caravaggio* or Peter Greenaway's *Dante's TV*).
5. Art and the Internet(1). Computer based art and net art (1950s-1990s)
6. Art and the Internet(2): blog, email, smartphone. 9<sup>th</sup> Berlin Biennale for Contemporary Art.
7. Art and social media
8. Posthumanism in arts: machine, animal, human.
9. Transhumanism in arts. Artist body as work of art
10. AI in arts

**11. Final exam.****Learning Objectives**

By the end of this class the students will have mastered selected art movements in the 20<sup>th</sup> and 21<sup>st</sup> century related to new media and the technology. They will understand how art is appropriating the visual language which emerged in this complex era of technological change and progress.

**Assessment:**

- students will work in groups of four in order to prepare a presentation about a selected artist's work. (40 %)
- Final exam – an essay on a selected topic. (60%)

**Attendance:**

In order to participate, students must be present. Nevertheless, a maximum of 2 (two) unexcused absences will be allowed; otherwise no mark will be given. An unexcused absence at a test (final test or continuous assessment) means no credits for the course.

**Bibliography:**

Brunton F. and Nissenbaum H., *Obfuscation. A User's Guide for Privacy and Protest*, MIT Press, Cambridge 2015.

Adler P, Haymna L., Hidalgo A., Saey D., Stubbs P., Warner N., *Art and the Internet*, Black Publishing Dogs, London, 2013;

Allanby B. and Sarewitz D., *The Techno-Human Condition*, the MIT Press, 2011

Bellour R., *Between-the-Images*, JRP Ringier Les Presses du Réel, Dijon, 2011

Carry Jonathan , *Techniques of the Observer. On Vision and Modernity in the Nineteenth Century*,cThe MIT Press, 1990  
Kholeif O.(ed.), *You Are Here. Art After the Internet*, Cornerhouse, London 2014  
Lavigne E. (ed.), *Les Mondes Flottants*, exhibition catalogue, Lyon 2017 ;