



SELF PROGRAM 2021/2022

New Media in 20th and 21st century art

Anna Tomczak

Course information

Number of credits: 6 credits

Contact hours: 30 hours

Hours taught per week: 3 hours

Teaching period: fall 2021

Course description:

Inspired by Raymond Bellour's book *Between-the-Images* this course will make a focus on the visual culture mutating with a technological progress (emergence of the photography, cinema and its 'enemy' television as well as a computer based art). The students will analyse selected artworks in order to understand how different media and recently emerged echnologies influenced art, collective imagination and human condition today.

Prerequisites:

Basic knowledge of the Western culture and the history of art.

Course outline:

1. The invention of the photography and a pictorial revolution in 19th century.

2. Beginnings of the cinema : surrealism (Andalusian Dog by Salvador Dali and Louis Bunuel) ,
expressionism (Robert Wiene's The Cabinet of Dr. Caligari), soviet art (Sergei Eisenstein's Battleship Potemkin)
3. Video art and installation (i.e. Nam June Paik or Therny Kunzel)
4. Television and advertisement aesthetics in visual art and cinema (analyze of Derek Jarman's Caravaggio or Peter Greenaway's Dante's TV).
5. Art and the Internet(1). Computer based art and net art (1950s-1990s)
6. Art and the Internet(2). Obfuscation as an artistic strategy.
7. Art after the Internet: blog, email, smartphone. 9th Berlin Biennale for Contemporary Art. II
8. Posthumanism in arts: machine, animal, human.
9. Transhumanism in art. Artist body as work of art: ORLAN, Neil Harbisson.
10. Final exam.

Learning Objectives

By the end of this class the students will have mastered selected art movements in the 20th and 21st century related to new media and the technology. They will understand how art is appropriating the visual language which emerged in this complex era of technological change and progress.

Assessment:

- students will work in groups of four in order to prepare a presentation about a selected artist's work. (40 %)
- Final exam – an essay on a selected topic. (60%)

Attendance:

In order to participate, students must be present. Nevertheless, a maximum of 2 (two) unexcused absences will be allowed; otherwise no mark will be given. An unexcused absence at a test (final test or continuous assessment) means no credits for the course.

Bibliography:

- Brunton F. and Nissenbaum H., Obfuscation. A User's Guide for Privacy and Protest, MIT Press, Cambridge 2015.
- Adler P, Haymna L., Hidelgo A., Saey D., Stubbs P., Warner N., Art and the Internet, Black Publishing Dogs, London, 2013;
- Allanby B. and Sarewitz D., The Techno-Human Condition, the MIT Press, 2011
- Bellour R., Between-the-Images, JRP Ringier Les Presses du Réel, Dijon, 2011
- Carry Jonathan , Techniques of the Observer. On Vision and Modernity in the Nineteenth Century,cThe MIT Press, 1990
- Kholeif O.(ed.), You Are Here. Art After the Internet, Cornerhouse, London 2014
- Lavigne E. (ed.), Les Mondes Flottants, exhibition catalogue, Lyon 2017 ;