

# SELF PROGRAM 2021/2022

#### **Multinational Business Finance**

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# **Course information**

Number of credits: 6 credits Contact hours: 30 hours Hours taught per week: 2.5 hours Teaching period: fall 2021

# **Course description**

The course is an introduction to International Finance. It will familiarize you with some key concepts of international finance (interest rates, foreign exchange rates, investments in emerging countries, hedging instruments...). Case studies will be widely used.

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Part I: Global Financial Environment

- 1. Multinational Financial Management: Challenges and Opportunities
- 2. The International Monetary System
- 3. The Balance of Payments

<sup>&</sup>lt;sup>1</sup>A choice will be made among the topics as well as among the case studies and exercises.

<sup>&</sup>lt;sup>2</sup> Each of the 11 sections are taught in a 2h30 minute class.

Part II: Foreign Exchange Theory and Markets

- 4. The Foreign Exchange Market
- 5. International Parity Conditions
- 6. Foreign Currency Futures and Options
- 7: Interest Rate Derivatives and Swaps
- 8. Exchange Rate Determination and Forecasting

Part III: Foreign Exchange Exposure

- 9. Transaction Exposure
- 10. Translation Exposure
- 11. Operating Exposure

#### **Prerequisites**

A basic understanding in corporate finance is required (financial statements) for the case studies. Clearly, this is not an easy course. Nevertheless, beginners willing to work hard are more than welcome.

### **Course objectives**

- 1- Make students familiar with key concepts of international business finance
- 2- Develop a good understanding of the tools & concepts for decision-making in a real context (exercises & case studies)

#### Assessment

Students will be evaluated as follows,

- 1. Final examination (70%)
- 2. Participation to the class, to the case studies & exercises (30%).

#### Attendance

In order to participate, students must be present. Nevertheless, a maximum of 2 (two) <u>unexcused</u> absences will be allowed otherwise no mark will be given. An unexcused absence at a test (final test or continuous assessment) means no credits for the course.

# Bibliography

Eiteman, David K., Arthur I. Stonehill, and Michael H. Moffett. *Multinational business finance*. Pearson Higher Ed, 2016.