



Aurélien PETIT

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in Economics

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Climate change
Sustainable Investment
Corporate Social Responsibility
Market Finance
Corporate Finance

CURRENT RESEARCH PROJECTS

- Member of the FORESEE project (Living with the consequences of climate change, towards reshaping the social contract).
Co-coordinator of FORESEE for the Magellan laboratory.
- Member of the MSCA-SE BAC4SHC project (Business Angels and Crowdinvestors for Startups' Human Capital), European Research Executive Agency (HORIZON program), on gender, social and environmental issues of entrepreneurial finance.
Co-coordinator of BAC4SHC for the University Jean Moulin Lyon 3.
- Member of the SOLU-BIOD exploratory research program and priority equipment (PEPR) for the implementation of Nature-based Solutions, in favor of biodiversity and its services for human societies: scientific challenge, working group on social processes.

ACADEMIC ACTIVITIES

- Program co-director of the MSc International Management, EFMD accredited (last re-accreditation obtained in 2025) of the iaelyon School of Management
- Educational manager of the International Business (Affaires internationales) program, 1st year of the MSc International Management.
- Coordinator of the Week'Up (integration week) for all iaelyon Master's 1 students: organization of workshops related to ecological transition, conferences, business games.
- Member of the Recruitment Committee of iaelyon School of Management.
- Member of selection committees (MCF, PRCE, PRAG, PAST).
- Frequent reviewer for peer-reviewed journals.

EDUCATION

2013 - Ph.D. in economics with Thesis prize proposal: « Corporate Social Responsibility: Stakes, Strategies, Impacts ». Sorbonne Economic Center, finance department, University Paris 1- Panthéon Sorbonne.

2009 - Research master's degree with honors in International Economics, Development, Transition. University Paris 1- Panthéon Sorbonne.

2006 - Master's degree in business and management, National Institute of Telecommunications, Evry.

2001-2003 - Preparatory courses (mathematics and physics) for engineering schools, Bordeaux.

PUBLICATIONS IN PEER-REVIEWED JOURNALS

2022 - What drives the active involvement in business angel groups? The role of angels' decision-making style, investment-specific human capital and motivations. *Journal of Corporate Finance*, 77, 101944, with Christophe Bonnet, Vincenzo Capizzi, Laurence Cohen and Peter Wirtz.

2022 - Experts in the crowd and their influence on herding in reward-based crowdfunding of cultural projects. *Small Business Economics*, 58(1), 419-449, with Peter Wirtz.

2019 - Every little helps? ESG news and stock market reaction. *Journal of Business Ethics*, 157(2), 543-565, with Gunther Capelle-Blancard.

2016 - The weighting of CSR dimensions: One size does not fit all. *Business & Society*, 56(6), 919-943, with Gunther Capelle-Blancard.

2013 - The true challenge of SRI [Socially Responsible Investment]: the measure of extra-financial performance, *Revue Française de gestion*, (7), 109-125, with Gunther Capelle-Blancard.

CHAPTER OF COLLECTIVE BOOK

Serial-backers of reward-based crowdfunding in *Crowdfunding: a way forward for the future?* (chapter 2), *French Ministry of Culture and Presses de Sciences-Po*, ISBN: 978-2-72462325-3.

RESEARCH PRESENTATIONS

2023 - What to do with market value in 2023? Joint workshop: University Jean Moulin Lyon 3 - Laval University, Canada.

2019 - 4th EntFin (Entrepreneurial Finance) conference, Trier, Germany.

2019 - Presentation of the book "Crowdfunding: a way forward for the future?", Institut national d'histoire de l'art, Paris.

2018 - 3F conference (behavioural, entrepreneurial and organizational finance), CREGO, Dijon.

2015 - Seminar of the Research Center on Economic and Financial Integration, Poitiers.

2013 - 2nd Canadian PhD and Early Career Workshop in Environmental Economics and Policy, Ottawa, Canada.

2012 - Frontiers of Finance workshop, for the creation of the Sustainable Finance Chair of the University Paris 1 Panthéon-Sorbonne.

2011 - Socially Responsible Investment Challenged by Young People, AgroParisTech. Scientific mediation to the general public.

2011 - Corporate Social Responsibility Seminar, Ecole Polytechnique, Palaiseau.

2011 - PRI (Principles for Responsible Investment of the United Nations) - Mistra Academic Conference, Sigtuna, Sweden.

2010 - Informing Green Markets Conference, ERB Institute, Michigan University, USA.

2017-2024 - Numerous presentations in the seminars of the Magellan Research Center, especially in the Sustainable Performance group and the Finance group, Lyon.

ORGANIZATION OF RESEARCH CONFERENCES

2023 - Climate value(s): how to align individual values and collective objectives?, University Jean Moulin Lyon 3. Animation of the conference and debates. Scientific mediation to the general public.

2020 - Crossed perspectives: financing entrepreneurial trajectories, University Jean Moulin Lyon 3. Scientific mediation to the general public.

2012 - SIRP (Sustainable Investment Research Platform) Mistra Annual Workshop, Paris.

2011 - Socially Responsible Investment Challenged by Young People, AgroParisTech. Scientific mediation to the general public.

TEACHING

Since 2016 - Lectures at the University Jean Moulin Lyon 3

Current courses (in whole or in part):

- Sustainability and international developments (master's course in English).
- International trade relations (master's course in English).
- Environmental, Social and Governance risks (master's course).
- Economics of international business (master's course).
- Academic research methods: data analysis (master's course).
- Research training in International Management (master's course).
- Business game (master's course).
- CforCSR (master's e-learning course in French and English).
- Sustainable development (bachelor's course).
- International economics (bachelor's course).
- Major debates in contemporary societies (bachelor's course).
- Contemporary Economics (bachelor's course).
- Animator of "Climate Fresks" and "2tons Workshops".

Past courses:

- International Business Environment (master's course).
- History of Economic Facts (bachelor's course).
- Microeconomics & Game theory (bachelor's course, tutorials).
- Introduction to economics (bachelor's course).
- Economics 1 & Economics 2 (bachelor's courses).

2009 – 2013 Tutorials at the University Paris 1 Panthéon-Sorbonne

- Financial Mutations and Monetary Policy (master's course).
- Advanced Statistics (bachelor's course).
- Financial and Monetary Economics (bachelor's course).