



## SELF PROGRAM 2023/2024

### **Business Ethics**

Paul Scott Griffiths

### **Course information**

**Number of credits:** 6 credits

**Contact hours:** 30 hours

**Hours taught per week:** 2,5 hours or 3 hours

**Teaching period:** spring semester 2024

### **Course description:**

This course focuses on the importance of ethical perceptions and corporate social responsibility as an inevitable factor in business. As a discipline, Business Ethics has grown considerably within the last few decades and has become a major field in the age of globalisation. It refers to values-based conduct, which does not only apply to individuals but to corporations.

There are several objectives:

- Identifying the ethical dimensions of business practice (an emphasis on large corporations.)
- Consider ethical theory and make an ethical inquiry into a case study in order to reach an ethically justifiable position.

- Consider the theory and practice in business relationships with employees, consumers, government, the environment, the law, and society as a whole.
- There will be an emphasis on expressing one's thoughts on these matters in a clear and well-argued manner.

## Prerequisites:

None

## Course objectives:

1. To have developed knowledge and understanding of business ethics;
  2. To be able to critically evaluate business ethics theories and their relevance for contemporary business;
  3. To be able to analyse the key tools for understanding and practising ethics in business;
  4. To be able to appraise the business and personal case for business ethics.
- You should obtain the following skills:
1. Problem solving skills. Developed through identifying, formulating and solving organisational ethical issues.
  2. Organisational skills. Developed through focus on research in current ethical practice in a variety of organisational contexts.
  3. Communication skills. Developed through academic and business written communication.
  4. International awareness. Developed through a specific component of group and individually based learning.
  5. Ethical awareness. Developed through exercise and evaluate practical judgments in decision making concerning a variety of ethical issues.
  6. Adaptability. Developed through cognitive skills of critical thinking, analysis and synthesis.
  7. Teamwork. Developed through group based learning / activities.
  8. Lifelong learning skills. Developed through group and individually based learning.

## Assessment:

- 50%     Final exam
- 50%     Presentations

## Attendance:

In order to participate, students must be present. Nevertheless, a maximum of 2 (two) unexcused absences will be allowed; otherwise no mark will be given. An unexcused absence at a test (final test or continuous assessment) means no credits for the course.

## **Bibliography:**

Ferrell & Fraedrich, Business Ethics: Ethical Decision Making & Cases (13th edition)

Manuel G. Velasquez, Business Ethics Concepts and Cases (7th International edition)

Both have e-book versions.